



Wisconsin Community Papers, Inc.
Regular Membership Application

Date: _____
Name of Publication: _____
Publisher, Owner, Parent Corporation: _____
Publisher or Representative: _____
Mailing Address: _____
Phone: _____ Fax: _____ Email: _____
How long this publication has been publishing: _____
Website Address: _____
This Publication's Weekly Circulation: _____

REGULAR MEMBERSHIP REQUIREMENTS:

1. **Qualifications of Membership:**
A regular member of this Association shall be a stand alone, free community paper with it's own identity and rate card, delivered or attempted to be delivered on a weekly basis, not less than fifty (50) issues annually, to most of the households in its coverage area without a required subscription fee, which advertises a broad range of products and services offered by several types of businesses and individuals. The minimum requirement for WCP membership is 90% receivership. The publication must have been actively engaged in the business, under it's current name, for at least six (6) months prior to application for membership.
2. **Statewide Classified Ad Program:**
I pledge to publish classified ads received from WCAN (Wisconsin Community Ad Network) at either 100% of camera-ready size or at the normal point size of the publication every week as a condition of membership. I also understand that, as a member, I may sell six line ads for the suggested retail price of \$229 (26 characters per line - \$30 per additional line), and receive a commission for doing so.
3. **Dues:**
Annual dues shall be set by the Board of Directors each year. Said dues shall be assessed on a cost per thousand basis. Publication must remain current in dues to receive any payments issued by Wisconsin Community Ad Network for advertising space. Dues are non-refundable.
4. **Bylaws and Code of Ethics:**
I have read the Bylaws and the Code of Ethics and agree to the terms and conditions.
5. **Support Material:**
Enclose application, rate card, coverage map, copy of paper and explanation of your distribution method.

I hereby apply for Regular Membership to the Wisconsin Community Papers, Inc. I have read and agree to the requirements of membership.

Signed: _____